

# Chatelaine / Châtelaine

FOOD | HEALTH | MONEY | STYLE | HOME | WEEKEND | FEATURES



## Canada's #1 magazine duo for women, reaching more than 4.8 million women 18+ each month

*Chatelaine* addresses the unique needs of *Canadian* women and delivers inspiring ideas and practical solutions to women in the busiest years of their lives – from Meals-in-Minutes and expert health advice to smart money advice and stylish fashion and décor ideas. *Chatelaine's* award-winning articles cover the issues that women are talking about and provide a place for them to connect with each other and the world around them.

Since 1960, *Châtelaine* has been the one magazine in Quebec that speaks to women differently. *Châtelaine* has remained relevant and engaged with women in Quebec for close to 50 years because it has offered them stories with insights into women's concerns and a unique perspective on the world around them.



## Chatelaine / Châtelaine

For more than 80 years *Chatelaine* has been in the homes and hearts of Canadian women. *Chatelaine's* success has derived from its ability to remain relevant to women as the world around them has evolved. *Chatelaine* is vibrant, real and fresh, and speaks to Canadian women in a unique and recognized tone.

**Canada's #1 magazine duo**

*Châtelaine* is recognized for its high journalistic integrity and strong Quebec voice. With a finger on the pulse of what women want, *Châtelaine* has been the definitive women's magazine in Quebec since 1960.

## Discover *Chatelaine* and *Châtelaine*

- Bigger and bolder food section with even more recipes and easy meal solutions
- Authoritative health pages with advice on wellness, prevention and living life to the fullest
- New money and work focus with expert advice, practical ideas and smart spending tips
- Stylish fashion and beauty tips
- Simple and inspiring home décor ideas
- New Weekend section with arts and popular culture coverage that keeps Canadian women informed and up-to-date

Reaching more than **4 million** readers each month.

