

NOTE:

All dates listed are subject to change.

For most up-to-date deadlines, please go to
www.rogersconsumerpublishing.com

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Chatelaine & Châtelaine 2009 Ad Material Due Dates

Issue	Chatelaine (English)				
	Fractional/ Regional Close	Final Close	Material Close	Impact Date	Newsstand
February 2009	17-Nov	20-Nov	27-Nov	8-Jan	12-Jan
March 2009	15-Dec	18-Dec	1-Jan	5-Feb	9-Feb
April 2009	19-Jan	22-Jan	29-Jan	5-Mar	9-Mar
May 2009	16-Feb	19-Feb	26-Feb	2-Apr	6-Apr
June 2009	16-Mar	19-Mar	26-Mar	30-Apr	4-May
July 2009	13-Apr	16-Apr	23-Apr	28-May	1-Jun
August 2009	11-May	14-May	21-May	25-Jun	29-Jun
September 2009	8-Jun	11-Jun	18-Jun	23-Jul	27-Jul
October 2009	6-Jul	9-Jul	16-Jul	20-Aug	24-Aug
November 2009	3-Aug	6-Aug	13-Aug	17-Sep	21-Sep
December 2009	31-Aug	3-Sep	10-Sep	15-Oct	19-Oct
Holiday 2009	28-Sep	1-Oct	8-Oct	12-Nov	16-Nov
January 2010	26-Oct	29-Oct	5-Nov	10-Dec	14-Dec

Ad Close for fractional ads is FOUR DAYS prior to above listed final close date.

Issue	Châtelaine (French)				
	Fractional/ Regional Close	Final Close	Material Close	Impact Date	Newsstand
February 2009	17-Nov	20-Nov	27-Nov	9-Jan	9-Jan
March 2009	15-Dec	18-Dec	1-Jan	6-Feb	6-Feb
April 2009	19-Jan	22-Jan	29-Jan	6-Mar	6-Mar
May 2009	16-Feb	19-Feb	26-Feb	3-Apr	3-Apr
June 2009	16-Mar	19-Mar	26-Mar	1-May	1-May
July 2009	13-Apr	16-Apr	23-Apr	29-May	29-May
August 2009	11-May	14-May	21-May	26-Jun	26-Jun
September 2009	8-Jun	11-Jun	18-Jun	24-Jul	24-Jul
October 2009	6-Jul	9-Jul	16-Jul	21-Aug	21-Aug
November 2009	3-Aug	6-Aug	13-Aug	18-Sep	18-Sep
December 2009	31-Aug	3-Sep	10-Sep	16-Oct	16-Oct
Holiday 2009	28-Sep	1-Oct	8-Oct	13-Nov	13-Nov
January 2010	26-Oct	29-Oct	5-Nov	11-Dec	11-Dec

Ad Close for fractional ads is FOUR DAYS prior to above listed final close date.