Chatelaine Châtelaine

2010 Rate Card (Gross)

Guaranteed and Special Positioning subject to 15% premium.

Four Colour	1x	3x	6x	9x	12x
Chatelaine - English					
FP	$49,900	$48,805	$47,700	$46,600	$45,495
1/2 Page	$37,425	$36,605	$35,775	$34,950	$34,120
1/3 Page	$25,950	$25,380	$24,805	$24,230	$23,660
2/3 Page	$42,715	$41,780	$40,830	$39,890	$38,945
Digest Size	$39,920	$39,045	$38,160	$37,280	$36,395
DPS	$89,820	$87,850	$85,860	$83,880	$81,890
1/2 Pg Spread	$71,855	$70,280	$68,690	$67,105	$65,515
IFC	$62,375	$61,005	$59,625	$58,250	$56,870
IFC Spread	$119,760	$117,130	$114,480	$111,840	$109,190
IBC	$57,385	$56,125	$54,855	$53,590	$52,320
OBC	$64,870	$63,450	$62,010	$60,580	$59,145
Regional Editions - Chatelaine					
Ont/West: Ontario, Prairies, BC	$49,400	$48,315	$47,225	$46,135	$45,040
Eastern: Ontario, Quebec, Atlantic	$37,425	$36,605	$35,775	$34,950	$34,120
Ontario	$32,935	$32,210	$31,480	$30,755	$30,025
Western: Prairies, BC	$24,950	$24,400	$23,850	$23,300	$22,750
BC/Alberta	$19,960	$19,520	$19,080	$18,640	$18,200
5 City (English): Montreal, Toronto, Calgary, Edmonton, Vancouver	$32,435	$31,725	$31,005	$30,290	$29,570
Châtelaine - French					
FP	$16,970	$16,595	$16,220	$15,850	$15,475
1/2 Page	$12,730	$12,445	$12,165	$11,890	$11,605
1/3 Page	$8,825	$8,630	$8,435	$8,240	$8,050
2/3 Page	$14,525	$14,205	$13,885	$13,570	$13,245
Digest Size	$13,575	$13,275	$12,975	$12,680	$12,380
DPS	$30,545	$29,870	$29,195	$28,530	$27,855
1/2 Pg Spread	$24,435	$23,895	$23,360	$22,825	$22,285
IFC	$21,215	$20,745	$20,275	$19,810	$19,345
IFC Spread	$40,730	$39,830	$38,930	$38,040	$37,140
IBC	$19,515	$19,085	$18,655	$18,230	$17,795
OBC	$22,060	$21,575	$21,085	$20,605	$20,120

Updated: Friday October 30, 2009